

## 2010 Lakeside Fest Sponsorship Levels

By becoming a 2010 Lakeside Festival sponsor you receive exposure to over 35,000 visitors throughout Festival weekend and create abundance for the arts and historic preservation. Thank you for considering joining us in creating one of McHenry County's Premier Events!

**All Sponsorship levels *except* Baggo Board Set Sponsor include: Your company logo on pre-marketing materials including print advertising, newspaper ads, program book ad, t-shirts, signage at the event, 4 tickets to Lakeside Festival, 4 event t-shirts and 1 free team entry for Baggo Tournament on July 3rd.**

***Please check the Sponsorship level and return this form by April 14, 2010.***

**\_\_\_\_\_ Presenting Sponsor \$25,000 (1 Available)**

Full page four color premium placed ad in the Lakeside Festival program book, 2-3x6 banners in a premiere location, 8 additional tickets to Lakeside Festival.

**\_\_\_\_\_ Taste By the Lake Sponsor \$10,000 (5 Available)**

Half page four color size ad in the Lakeside Festival program book, 1-3x6 banner near beverage ticket booth/beverage tent, 4 additional tickets to Lakeside Festival.

**\_\_\_\_\_ Entertainment Sponsor \$5,000 (10 Available)**

Quarter page four color size ad in the Lakeside Festival program book, 1-3x3 banner on the stage, 2 additional tickets to Lakeside Festival.

**\_\_\_\_\_ Entrance Sponsor \$2,500 (3 Available)**

Quarter page size ad in the Lakeside Festival program book and signage at one of the entrance tents.

**\_\_\_\_\_ Baggo Tournament Sponsor \$2,000 (1 Available)**

Quarter page size ad in the Lakeside Festival program book, signage at the Baggo Tournament on Saturday, July 3<sup>rd</sup>, and logo on all Baggo pre-event print materials.

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**\_\_\_\_\_ Baggo Board Set Sponsor \$500 ( 16 Available)**

1 Baggo Board set with your company logo, listing in the Lakeside Festival program book, signage at the Baggo Tournament on Saturday, July 3<sup>rd</sup>, and logo on all Baggo pre-event print materials, 1 free team entry.

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Return form to Lakeside Legacy Foundation at 401 Country Club Road, Crystal Lake, IL 60014 or fax to 815-455-8080. Make checks payable to Lakeside Legacy Foundation or VISA/MASTERCARD accepted. Please email high resolution logo and AD design (300 DPI) to Kim Veugeler by **April 14th** at [kveugeler@lakesidelegacy.org](mailto:kveugeler@lakesidelegacy.org). For more information contact Kim Veugeler or Terry Legare at Lakeside Legacy Foundation, 815-455-8000.

Name \_\_\_\_\_ Company \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit Sec. Code \_\_\_\_\_  
Card # \_\_\_\_\_ Signature \_\_\_\_\_  
Amount to be Charged/Sponsorship Level Name \_\_\_\_\_